



|| NEWS ANNOUNCEMENT

Auction for official FC Bayern Munich digital collectibles with money-back guarantee

Auction begins 3 December 2019 at 10am (GMT)

Berlin, 03.12.2019 – Stryking is auctioning 18 unique official FC Bayern Munich licensed digital Player Cards now until 6pm, 6 December 2019 (GMT). Buyers of the cards will enjoy a money-back guarantee. See <https://presale.stryking.io> for auction details.

The Player Cards are non-fungible tokens (NFTs) with authenticity and ownership guaranteed by blockchain. The FC Bayern Munich players featured in the Player Cards are Robert Lewandowski, Manuel Neuer, Philippe Correa, Thiago Alcántara, Thomas Müller, Jérôme Boateng, Joshua Kimmich, Serge Gnabry, David Alaba, Corentin Tolisso, Kingsley Coman, Lucas Hernández, Benjamin Pavard, Javier Martínez, Ivan Perisic, Alphonso Davies, Niklas Süle, and Leon Goretzka.

Owners of these Player Cards will enjoy complete digital ownership of the cards with the freedom to do anything they want, including selling them on a marketplace for real money or using them in any supported blockchain games. The Player Card NFTs announced today are unique, one-of-a-kind digital collectibles that true fans and collectors should not miss.

Rare digital collectibles can be tremendously valuable. The "1-1-1", the first official Formula 1® racing car NFT for Animoca Brands' blockchain game F1® Delta Time, was sold for 415.9 ether (approximately US\$113,000 at the time of sale); the CryptoKitties unique NFT "Dragon" sold for 600 ether (the equivalent of about US\$170,000 at the time of sale); the NFT "Hyperion" for Gods Unchained sold for 146.271 ether (worth approximately US\$60,000 at the time of sale).



The auction for all 18 FC Bayern Munich Player Cards starts on 3 December 2019 at 10am (GMT) and ends on 6 December 2019 at 6pm (GMT). Participation requires a web browser that supports Ethereum wallets, as well as an Ethereum wallet; bids are made in ether (ETH).

The 18 FC Bayern Munich Player Cards come with a money-back guarantee that represents a major innovation in the blockchain space, providing buyers with security and peace of mind in their purchases. After an initial 3-month cool down period, auction winners will have 30 days to return the FC Bayern Munich Player Cards to Stryking for a full refund (minus applicable gas fees; the cool down period for each Player Card begins when the auction for that item ends).

About Stryking Entertainment

Stryking Entertainment, a subsidiary of Animoca Brands, specializes in sports fan engagement and monetization by combining the real and virtual world to create genuine interaction opportunities for fans, stars and brands. Founded 2012 in Berlin, Stryking Entertainment develops and operates the innovative platform Football-Stars, a thrilling and diversified gaming experience on web and mobile to soccer fans in Europe.

About Animoca Brands

Animoca Brands (ASX: AB1) leverages gamification, blockchain, and artificial intelligence technologies to develop and publish a broad portfolio of mobile products including games such as The Sandbox, Crazy Kings, and Crazy Defense Heroes as well as products based on popular intellectual properties such as Formula 1®, Garfield, Snoopy, Thomas & Friends™, Ever After High and Doraemon. Animoca Brands' portfolio of blockchain investments and partnerships includes Lucid Sight, Dapper Labs (creators of CryptoKitties), WAX, Harmony, and Decentraland. The Company is based in Hong Kong,



Canada, Finland, and Argentina. For more information visit www.animocabrands.com or get updates by following Animoca Brands on Facebook or Twitter.

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